

# CARE

Caring is giving love and attention to people, and things that matter, including the natural world. When you care, you pay attention to someone or something when they need it.



Real change begins with the simple act of people talking about what they care about.

Meg Wheatley

Too often we underestimate the power of a touch, a smile, a kind word, a listening ear, an honest compliment, or the smallest act of caring, all of which have the potential to turn a life around.

Leo Buscaglia